

## Consultancy

## for the optimization of publishing processes:

- > Analysis, specification and optimization of workflows
- > Migration strategies, feasibility studies, business case preparation
- > Technical audits, independent system selection
- > Content syndication of XML data
- > Technology-Scout

## Development

## of SGML/XML-specifications, programs and products:

- > SGML/XML DTD and XML Schema
- > XML import- and export interfaces for InDesign
- > E-Book production
- > XSL-FO stylesheets for print automation
- > Conversion programs (Omnimark, XSLT, etc.), data migration
- > Tools for copy-editing and data capture, customization of editing applications
- > Internet- and CD-ROM-applications, stylesheet design (XSL-T)
- > Tools for content enrichment and semantic web

## Support

## for SGML/XML-based production:

- > DTD/Schema revision and -management, documentation
- > SGML-to-XML-migration (DTDs and data)
- > Production support, quality assurance
- > Workshops and trainings

## Clients

- > Verlagsgruppe Handelsblatt Fachverlag
- > Wolters Kluwer Germany
- > Deutscher Sparkassenverlag
- > Thieme Compliance GmbH

Complete list on request.

## Person

- > Marion Spengler is a freelancing consultant for XML/SGML-applications and electronic publishing for more than 10 years. She develops formats, tools and converters for XML and SGML and supports, trains and advises companies on the optimization of their publishing processes.
- > Prior to that she was working for several years as projekt manager at the German publishing house Handelsblatt and for Pira International in the UK as an SGML- and Electronic Publishing Consultant. During her studies of information science at the FH Darmstadt in Germany she was working for the research institute Fraunhofer IPSI in several research projects for electronic publishing and SGML.

## Contact

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